



Security Meets Strategy.  
Where You Are.

<https://unravlttech.ai>  
Boston | Philadelphia



# About Us



After spending decades within the federal government and private sector, the founders of UnRavL witnessed firsthand the critical and persistent gaps in cybersecurity infrastructure and strategy across the various business sectors. These experiences highlighted the urgent need for more adaptive, proactive, and intelligent security solutions—particularly as organizations increasingly integrate AI technologies. UnRavL was born from this insight, with a mission to bridge those gaps by combining deep cybersecurity expertise with cutting-edge AI readiness strategies. Our approach is not just about defending systems; it's about empowering businesses to innovate securely, ensuring resilience in an ever-evolving corporate landscape.

## VISION & MISSION

To be the leading force in helping businesses thrive in a digital-first world by seamlessly integrating artificial intelligence and robust cybersecurity strategies. UnRavL envisions a future where organizations can innovate with confidence, protected by intelligent, adaptive security frameworks that match the pace of technological change.

## CORE VALUES

### Integrity & Trust

We operate with transparency, accountability, and a commitment to doing what's right, even when it's not easy

### Client Empowerment

Our work is not just about delivering services—it's about enabling our clients to operate securely and confidently in a digital-first world.

### Agility & Foresight

We stay ahead of industry shifts, regulatory changes, and emerging technologies to provide solutions that are future-ready.

### Collaboration & Communication

We believe the best outcomes come from strong partnerships—with our clients, our team, and our ecosystem.



# Meet The Leadership Team



**Joe Flores**

**Chief Executive Officer**

Agency Leader. Information Assurance Technician. Cyber Warfare. Operator. Federal Cyber Advisor. MBA. CISSP.

Over 25 years in Security. From Bomb Technician to Cyber Advisor. Built and led secure operations across federal and commercial domains—now driving UnRav!'s mission to fuse AI innovation with ironclad cybersecurity for business growth.



**Steve Long**

**Chief Risk Officer**

Cyber Practice Leader. Federal Cyber Advisor Cyber. Threat Strategist. Infrastructure Risk Advisor. National Security Veteran.

For two decades, Led cyber operations at the top tier government agencies—now leading UnRav!'s vision by managing the Cybersecurity Consulting Practice.

# vCISO Services by UnRav1



## BREACH RISK IS SKYROCKETING. MOST TEAMS AREN'T READY.

We embed executive-level security leadership into your business – without the full-time cost – to help you **stay resilient, audit-ready, and defensible** in a threat landscape moving faster than ever.



## SECURITY LEADERSHIP THAT SETS THE STANDARD

Our team is trusted by the most demanding sectors—healthcare, finance, technology, and government supply chains—to solve their toughest security challenges. With deep expertise as ethical hackers, cyber risk strategists, and former federal security advisors, we don't just understand what world-class protection looks like—we deliver it. We turn complex threats into clear solutions, building resilience where it matters most



## WE DELIVER OUTCOMES, NOT JUST OVERSIGHT

- We don't just write policies or run audits – we help your team:
- Make Incident Response Strategic with Expert Coordination
- Close compliance gaps before auditors find them
- Build investor and customer trust through mature security posture
- Translate cyber risk into clear, board-level business decisions



## OUR VCISO SERVICES INCLUDE

- Security program design & maturity roadmaps
- Risk assessments & board reporting
- Policy, procedure, and control development (HIPAA, CIS, NIST)
- Incident response planning & exercises
- Cloud security and vendor risk reviews
- Ongoing advisory via monthly retainer or project-based engagements



## LET'S LEAD SECURITY LIKE IT MATTERS — BECAUSE IT DOES.



## WHY CHOOSE US?

- **Deep expertise.** We've seen what failure looks like – and how to fix it.
- **Tailored to you.** No cookie-cutter playbooks. Just smart, targeted strategy.
- **Built for scaling firms.** We embed with your team to lead, guide, and empower.

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✉️ [Info@unrav1tech.ai](mailto:Info@unrav1tech.ai)

# Cybersecurity Assessments by UnRav1

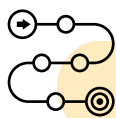


## YOU CAN'T FIX WHAT YOU CAN'T SEE. WE FIND THE GAPS — BEFORE ATTACKERS DO.

Cyber threats are evolving faster than most teams can react. Our cybersecurity assessment gives you a clear, prioritized view of your risks — mapped to proven frameworks — so you can act before it's too late.

## TRUSTED BY REGULATED AND HIGH-GROWTH TEAMS

Led by ethical hackers, experienced cyber leaders, and former enterprise and federal security leads, we bring real-world experience from securing financial platforms, healthcare systems, and sensitive government data.



### MORE THAN A REPORT — A ROADMAP FOR ACTION

Our clients use our assessments to:

- Discover hidden misconfigurations and
- policy gaps
- Prepare for HIPAA, NIST CSF, PCI-DSS, or CIS Controls alignment
- Reduce audit prep time and consulting costs
- Get board- and exec-friendly security insights



### WHAT'S INCLUDED IN THE ASSESSMENT:

- Discovery & stakeholder interviews
- Security policy and documentation review
- Network, endpoint, cloud & identity control analysis
- Gap identification against best practices



### ENGAGEMENT DETAILS

**Duration:** 2 Weeks

**Delivery:** Executive Summary, Full Risk Register, 30-60-90 Day Remediation Plan

**Optional Add-Ons:** CaaS, Optional Board/Leadership Briefing, vCISO follow-on support



### WHY WORK WITH US?

- **We ask the right questions.** We've been on both sides — internal and external.
- **Tailored findings.** No generic scans or templates.
- **Built for speed.** Fast, focused, and strategic — without disrupting your team.

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# Compliance-as-a-Service (CaaS) by UnRav1



**COMPLIANCE DOESN'T HAVE TO BE CHAOTIC. WE MAKE IT SIMPLE, SCALABLE, AND DEFENSIBLE.**

While most businesses scramble to keep up with security frameworks, we deliver a managed compliance program that builds trust, withstands audits, and reduces risk – without overwhelming your team.

## BUILT BY EXPERTS WHO'VE BEEN ON BOTH SIDES OF THE TABLE

Our team includes **cyberwarfare operators, ethical hackers, and former federal security leads**. We know what auditors look for, how real-world threats behave, and how to turn messy compliance challenges into streamlined, strategic programs.



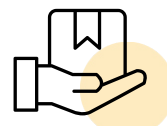
## REAL RESULTS. NOT JUST CHECKBOXES.

Our CaaS clients:

- Eliminate blind spots across security and compliance
- Maintain readiness for HIPAA, CIS, NIST, and PCI-DSS frameworks
- Automate evidence collection and reporting
- Reduce audit prep time by 60%
- Build credibility with enterprise customers and partners



**COMPLIANCE DONE RIGHT. WITHOUT THE OVERHEAD.**



## WHAT WE DELIVER

- Full-scale compliance assessments
- Custom policy and procedure development
- Continuous control monitoring & evidence tracking
- Quarterly compliance reviews and reporting
- Remediation planning & strategic roadmap
- White-labeled dashboards and deliverables (if you're a reseller or MSP)



## WHY CHOOSE US?

- **Framework fluency** – HIPAA, NIST, CIS, PCI-DSS
- **Zero bloat** – Practical, right-sized recommendations
- **Ongoing partnership** – Not a one-and-done assessment
- **Audit-ready confidence** – We prepare you before they knock

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# From the Boardroom to the Front Lines: Is Your Leadership Team Ready for a Cyber Crisis?



## IN A REAL CRISIS, PLANS ALONE WON'T PROTECT YOUR BUSINESS. YOUR PEOPLE MUST BE READY TO LEAD.

Our executive-focused cyber resilience program prepares your leadership team to respond decisively when it matters most – protecting your operations, your customers, and your reputation.

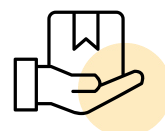
### WHY THIS MATTERS TO YOU

- Cyber incidents are no longer hypothetical – they're inevitable.
- Regulatory scrutiny, customer trust, and financial exposure are on the line.
- Your executive team must be aligned, decisive, and practiced under pressure.



### TANGIBLE BUSINESS OUTCOMES

- Faster, more aligned executive decision-making
- Clear roles and escalation paths across leadership
- Measurable improvement in cyber resilience maturity
- Up to \$150K+ in crisis cost avoidance
- Potential reductions in cyber insurance premiums
- Stronger positioning with regulators and stakeholders



### WHAT WE DELIVER

Led by experts who've managed real-world cyber crises across the private sector and government, our program goes beyond tabletop exercises. We simulate high-stakes scenarios that test your leadership, expose blind spots, and build the confidence to act fast and effectively.



### A THREE-PHASE PROGRAM TO BUILD EXECUTIVE-GRADE RESILIENCE

- **Discovery & Evaluation**  
Identify gaps in your current plans, systems, and leadership readiness.
- **Alignment & Roadmapping**  
Define roles, decision authority, and build a board-approved resilience strategy.
- **Simulation & Benchmarking**  
Run a full-scale crisis simulation to test your team's performance and readiness.

Each phase is available individually or as a bundled program tailored to your business.



**BUILD A CULTURE THAT LEADS UNDER PRESSURE – NOT JUST OPERATES.**

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# Thank You

Thank you for considering UnRavL as your trusted partner in advancing cybersecurity and AI readiness. We look forward to the opportunity to support your organizations journey toward secure, strategic innovation.



## GET IN TOUCH WITH US.

### Contact Us

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### Our Locations

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### Get Connected

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